

Press Release
For Immediate Release
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Iași, October 31, 2024

Antibiotice employees and their children learn first aid measures in emergency situations

100 employees of Antibiotice, along with their children and grandchildren, participated in the fifth edition of the “Plus for Life” project, where they learned life-saving first aid measures in cases of cardiac arrest and how to act in emergency situations.

The company Antibiotice, with the support of Club a+ and the Mobile Emergency, Resuscitation, and Extrication Service Iași (MERES Iași), organized the fifth edition of the “Plus for Life” project, an event dedicated to the company’s employees aimed at teaching the correct application of essential life-saving techniques.

Over the course of two days, from October 29-30, both Antibiotice employees and their children and grandchildren learned the theoretical and practical basics of first aid measures in case of cardiac arrest, how to use an automated external defibrillator, and how to respond correctly in emergency situations such as accidents, airway obstructions, or trauma.

The event was supported by five doctors from the ED-MERES Iași accredited by the European Resuscitation Council, who provided theoretical information and practical exercises tailored to ensure that children could learn alongside their parents or grandparents.

“In October, we celebrate World Cardiac Arrest Prevention Day. It has already become a tradition for us to carry out this activity with Club a+ and implicitly with Antibiotice. It’s an educational activity focused on cardio-pulmonary resuscitation and first aid for those working at this important company for Iași and the country, not only for adults but also for their children. We are pleased that every time there are more and more children, and they are increasingly interested. This is the age when understanding the importance of saving a life becomes essential for a child’s education, and I believe they never forget it. Together with the ED-MERES instructor team and the Emergency

Medicine discipline from 'Grigore T. Popa' University of Medicine and Pharmacy in Iași, we simulate cardiac arrest situations on mannequins, from newborns to adults. These are situations that anyone can face, and we must intervene to save a life wherever we are”, said Prof. Dr. Diana Cimpoeșu, Chief Doctor ED-MERES Iași.

“Plus for Life” is a project designed to instill life-saving behaviors. It represents a long-term investment in the community for training current and future responsible citizens, capable of intervening in unexpected or critical situations.

“Club a+ was founded by Antibiotice with the goal of organizing social responsibility, educational, cultural, sports, and recreational events for both the company’s employees and the local community. This first aid course, 'Plus for Life', falls within the scope of educational and social responsibility events. As far as I know, this initiative of organizing a first aid course for both company employees and their children is unique at the national level. The participation in the course was significant, with about 100 adults and children attending over the two days. They were excited not only about the first aid knowledge they gained but also about the specific intervention techniques they learned”, said Ionuț Părpăuță, President of Club a+ Association.

Antibiotice recognizes the critical importance of first aid training in saving lives, and education in health care plays a vital role in increasing survival chances before professional medical help arrives.

In the five editions of the “Plus for Life” project, over 500 employees have been trained in first aid.