

Press Release
For Immediate Release
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Campaign “Donate Blood! Give Your Heart for Life!” Saves 270 Lives The 26th Edition of the Blood Donation Campaign at Antibiotice Iași

On October 17th, at the Antibiotice headquarters, the 26th edition of the “Donate Blood! Give Your Heart for Life!” blood donation campaign took place, organized by the “Antibiotice – Science and Soul” Foundation, in partnership with the Regional Blood Transfusion Center Iași (RBTC Iași). The 90 voluntary donors, both regular and new, employees of Antibiotice, donated almost 40 liters of blood, which will contribute to saving 270 lives.

“We are now in our second blood donation campaign of the year. This campaign has become a tradition, and it shows our desire to do a good deed and a human gesture for our fellow beings. We hope that our initiative will inspire the community and encourage others to replicate the gesture of Antibiotice employees and give life to those in need”, said Ioana Tode, President of the “Antibiotice – Science and Soul” Foundation.

The donation campaign, supported by the Antibiotice Foundation, is the longest-running blood collection project organized within a company in Iași County. For over 13 years since Antibiotice has been running the “Donate Blood! Give Your Heart for Life!” campaign, doctors from RBTC Iași have had a constant pool of donors, including those with rare blood types.

“During my university years, I did an internship in hospitals and saw how crucial the blood reserve is, and how important it is to help those in need. Since then, I’ve been trying to donate whenever I have the chance”, said Bianca Curalaru, an employee in the Analytical Research Department at Antibiotice.

The collection took place on the Antibiotice platform, at the Clinical Studies Center a+, and was carried out by the mobile unit specialists of RBTC Iași, with the support of the specialized personnel from Antibiotice. Annually, the two blood donations organized at Antibiotice help save the lives of patients in hospitals in Iași and, in exceptional cases of acute blood shortages, patients in medical units across Moldova.